

SURVEYS

Inhouse are committed to developing Queen's Park Arena (QPA) sustainably working with and in consultation with the local community. From 15 November to 12 April we developed a survey for you, the good folks residing and working in the areas around QPA. Inhouse would like to thank all 406 of our neighbours and 72 local organisations who kindly took the time to fill in and give your thoughts in our survey.

Residents

The majority of responses, came from local residents aged 26-45 and 65% of those who responded live a quarter of a mile or less from QPA. 92% said the weekend was the best time to attend events and not unsurprisingly, 90% of you told us protection from poor weather would encourage you to attend more events.

What would you like to see?

When asked about the types of events you would like to see at QPA the majority told us you'd like to see music events, followed closely by community festivals and food and drink events both of which got 90% of your votes. Further types of events suggested included Pop Ups, seasonal events, inclusive & diversity events, cinema events and children and family friendly events. 88% of you would like to see an outdoor cinema at QPA.

Getting there

Walking was identified as the most popular method of getting to QPA with the small remaining percentage identifying bike, train, bus and car as alternative means of travel.

Concerns

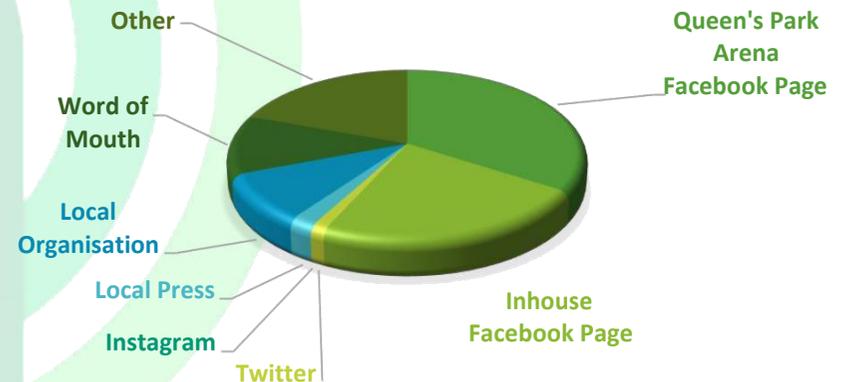
The majority of your concerns related to; increased rubbish and litter, noise, anti-social behaviour, safety and security, Lighting and parking. Concerns were raised about affordability in use and attendance by the local community and the over commercialisation and branding of the venue, as

well as the impact visually and physically to general park use and upkeep. Concerns were also raised about there being restricted accessibility to the park and venue. 7% of respondents had no concerns

Barriers

The majority at 53%, felt that there were no barriers to attending events or using the venue. Others felt safety was an issue and some foresaw poor weather as being a barrier. Comments left ranged from concerns over safety at night, overly expensive events to lack of toilets being a barrier. Suggestions were made to provide more seating, one person felt leaving their couch would be a barrier and another stated concerns over people being too happy!

How did residents hear about this survey?



'Other' sources, included: Councillors mailings, leaflets, Queen's Park Notice Board and community facebook pages including Southside Fringe, Govanhill Go, Strathbungo Society, Southside Happenings, Battlefield Community and Community Council pages.

Stakeholders

Who Responded?

Small Businesses with 1-10 employees were the largest demographic to participate, providing 29% of responses and the majority of responses, with 32%, came from the Southside food & drink industry.

25% of these organisations don't hold events for their members or brand exposure and 72% told us they do. Facebook was by far the most used social media business promotional platform at 53%, with a further 39% using Twitter and 22% using Instagram.

Getting involved

93% felt that involvement in QPA could attract new folks to their organisations and 58% said they'd be interested in a pitch or stall and a generous 54% would help promote events via their own networks. Marquees, marketing support and funding would encourage organisations and businesses to get involved. An average of £75 was stated as a reasonable pitch fee at events.

Deterrents

40 comments were left. 17 respondents said there was nothing to deter their organisation, 4 comments relate to concerns over costs being high and 4 comments raised concerns over the weather and lack of shelter. Asked if there were any physical barriers for users of their business or organisation in utilising or attending events at Queen's Park Arena 42 comments were left of which 29 stated that no physical barriers were present. The further comments ranged from accessibility for prams, mobility issues and concerns over parking.

How did organisations hear about this survey?



'Other' Sources included 'by invitation' and by 'email from Inhouse'.

We have listened and taken your concerns on board and here's what we are doing ...

Community & Affordability

We are working with a number of local well established community organisations to develop the venue and programme therein, including; the local community councils, Southside Fringe, Govanhill Baths Community Trust, local businesses and Shawlands BID. There will be an emphasis on affordable community use, supported by income generating commercial events.

Litter & Maintenance

We're working with Land and Environmental Services and Friends of Queen's Park to develop green teams, to not only clean up at and after events but to collaborate with existing groups on the ongoing maintenance of the park. As part of our agreement to manage the venue we will also be allocating time and money to the ongoing upkeep and maintenance at QPA.

Anti-Social Behaviour and Safety

Inhouse is a well established stewarding company In Glasgow, with close to 10 years of event safety under our belt we can allay your concerns over personal safety and anti-social behaviour. Our SIA qualified staff will be on site from event openings until the last of the audience leave the park, in addition to this we are looking in to affordable night lighting solutions to further secure your safe journey home.

Noise

Inhouse work closely with sound specialists in our venues to ensure that noise levels are not causing disruption to neighbouring residents. Ongoing assessments of noise will be undertaken and your feedback is welcome in helping us with this process.

Parking

The Southside is well served by public transport and we have included a comprehensive page on our website outlining alternative options to driving and our social media will also be utilised to promote car free routes.

Facilities

We work within government guidelines for toilet provision and for larger events additional toilets will be hired in. We're currently developing the onsite cafe to enable food and drink provision at community events and further food vendors will be brought in for larger events.

Branding

With regard to the visual look of the site and branding, we hope to dress the site tastefully and are working with local artists to develop signage which will be sympathetic to the surrounding natural environment and provide a platform for the work of the local community.

Weather

Unfortunately we don't have a weather machine, but we are working with a structural engineer to develop a moveable rain canopy unique to QPA. We plan to have this in place for 2018.

If you would like a full version of the results of either survey please email venues@inhouse.scot