2024

28JUNE–21JULY

inhouse CIC

QUEEN'S PARK ARENA

SEASON REPORT 2024



TABLE OF CONTENTS

FOREWORD	3
WHO PROGRAMMES QPA	4
MEET THE INHOUSE TEAM	5-6
INVOLVING THE COMMUNITY	7-8
LIVE SEASON	9-10
RECOVERY CONNECTS	11
SOUND LAB WORKSHOPS	12
2024 SEASON HIGHLIGHTS	13
2024 SURVEY RESULTS	14
CHALLENGES	15

FOREWORD



A warm welcome to Inhouse Event Solution CIC's summer 2024 season report! We are reflecting on another tremendous season of community focussed events in the Southside. This year, our event block ran from the 28th June to the 21st of July, with over 37,000 tickets issued for our free, donation based and nominal fee events. As always, it was a pleasure to welcome such a diverse mix of attendees to Queen's Park Arena this summer, and to highlight the amazing community feel that is found across the Southside.

Each year, we are overwhelmed by the demand for community events across the Southside, and strive to ensure the events we programme are reflective of the community needs in our local area. Through our community consultations, end of season surveys, and outreach with other local organisations, we aspire to create a programme of events that cater to every member of our diverse community.

For 2024, following the success of last-year's afternoon family matinee showings, we continued to focus our daytimes at the park towards our local families. We extended our family friendly movie offerings to include 2 weekend showings, and also had BeBop Bairns return to the park for a Sunday afternoon of kids disco which was a huge success.

Some other notable highlights for this year included the UEFA Euros Finals, the Wimbledon Men's Finals, first Glasgow Annual Hip Hop Jam (with artists creating some beautiful long-term murals in the arena) and of course our Mamma Mia and Rocky Horror Screenings.

As we are all too aware, Scottish summertime does not always mean sunshine, so this year, we took our wet weather provisions one step further with the addition of our custom designed arena canopy. This allowed us to provide a section of the amphitheatre that was sheltered from the rain, alongside the additional seating that is available in the Greenhouse Tent for our secondary screen. The addition of extra rain cover ensured that we could still cater to as many visitors as possible despite the Glasgow weather allowing us to fully cover up to 400 guests accross the amphitheatre and the Greenhouse tent.

Other challenges we faced this year included vandalism, funding, and enforcing site rules - more details on this are in the challanges section of the report

The success of this year's season would not have been possible without the support of many. First off, a HUGE thank you to our wonderful local residents who allow us to run our events on their doorsteps. A special shoutout to our incredible team of staff who worked tirelessly throughout the season (and on some days throughout the night) to ensure that every visitor had a wonderful experience. Massive thanks to our amazing production partners and suppliers who helped us create some unforgettable events this year. A special mention for Food Al Fresco, who kept our visitors happy and fed throughout the season with delicious woodfired pizza. And lastly, an enormous thank you to all of you who attended our programme in 2024.

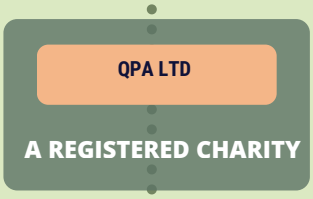
Chet Capkiner
Founding Director - Inhouse CIC

Who programmes QPA?

Local volunteers and community council representatives



who came together to set up a charity

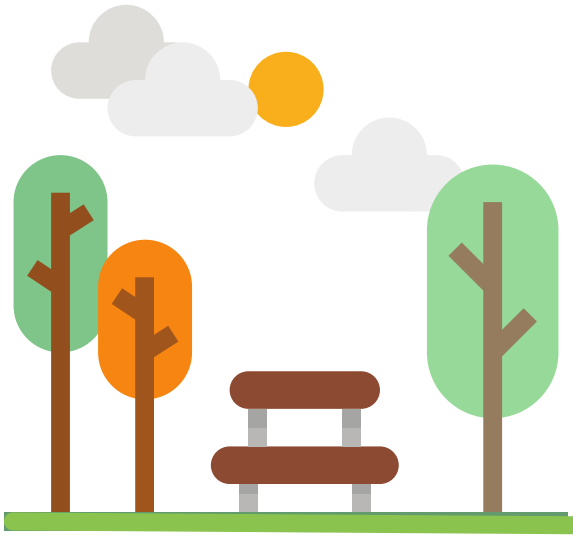


who appointed a local non-profit



to operate and manage the venue

All parties work in partnership with Glasgow City Council



MEET THE INHOUSE CIC TEAM



CHET CAPKINER - FOUNDING DIRECTOR (PRODUCTION, PROGRAMMING & DEVELOPMENT)

Chet has worked in events and music for 20 years, and is dedicated to creating events that bring communities and individuals together. Studies at the International School of Crowd Management consolidated his role as a professional event and security management consultant. One of his proudest achievements at Queen's Park Arena has been supporting the newly established Recovery Collective CIC to create Recovery Connects. In his spare time Chet loves channelling his energy into playing, performing and studying all types of music.



NEDKA ANGELOVA - EVENT & FINANCE DIRECTOR

Nedka joined the Inhouse team in 2018 as an Assistant Event Manager, having recently graduated with a BAs in Marketing and Enterprise and in 2021 became an Event & Finance Manager.
Nedka's main remit with Inhouse Events CIC involves overseeing business and finance management as well as support with compliance of documentation.

SEAN MICHAEL DEMPSEY - TECHNICAL MANAGER



Having studied audio engineering & music at the Funkhaus studio complex in Berlin, as well as BCFE Dublin, Seán relocated to Glasgow during the pandemic and joined Inhouse through the kickstart scheme in 2021. Since then, Seán has branched into visual production and operation using our video wall and has become the technical manager at QPA and the Savings Bank. Since QPA was his first Glasgow event, it holds a special place in his heart and he can't wait for this year.



KATIE THOMPSON - ASSISTANT EVENT/VOLUNTEER MANAGER

Katie joined Inhouse as bar and event staff in 2022. New to the Southside, working the event season at QPA over the summer, Katie enjoyed feeling part of the vibrant community and seeing all the area has to offer.
With a new found passion for community events, and a decade of experience in hospitality and events, Katie joined us as a full-time member of staff in September 2023.



IVOLVING OUR COMMUNITY

Inhouse CIC is committed to fostering strong connections with our local community, and our summer events programme is a testament to this dedication. Throughout the season, we actively involve residents and local talent through various initiatives designed to promote inclusivity, participation, and creativity.

One of our key strategies is the OPEN CALL FOR VOLUNTEERS.

This initiative invites community members to play a direct role in the execution of our summer events.



By opening up opportunities for individuals of all ages and backgrounds to volunteer, we not only bolster our event workforce but also create a sense of ownership and pride among participants. Volunteers gain valuable experience, build new skills, and contribute to the vibrancy of our community events, ensuring they are reflective of the diverse voices within our area.

In addition to our volunteer programme, we also host an Open Call for Music Acts to perform on our OPEN STAGE.



This initiative is a platform for local musicians, both emerging and established, to showcase their talent to a wider audience.



By prioritising local acts, we celebrate the rich tapestry of musical talent within our community and provide artists with a valuable opportunity to connect with new fans and fellow performers.

The open stage has become a cornerstone of our summer events, drawing crowds who are eager to support homegrown talent.

Through these open calls, Inhouse CIC not only delivers a dynamic and engaging summer events programme but also ensures that the community is at the heart of everything we do. By involving local volunteers and showcasing local talent, we create a truly inclusive environment where everyone has a chance to contribute and shine.

WE GO LIVE WITH 24 DAYS OF ACTIVITY FROM 28TH JUNE

JULY 2024



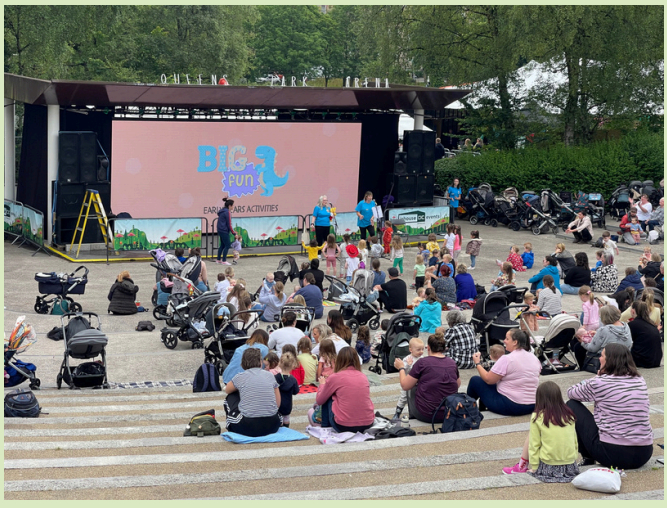
43 FILM SCREENINGS

17 FAMILY FRIENDLY FILMS
15 CLASSIC BLOCKBUSTERS
12 LOCAL SHORT FILMS



13

EARLY YEARS SESSIONS

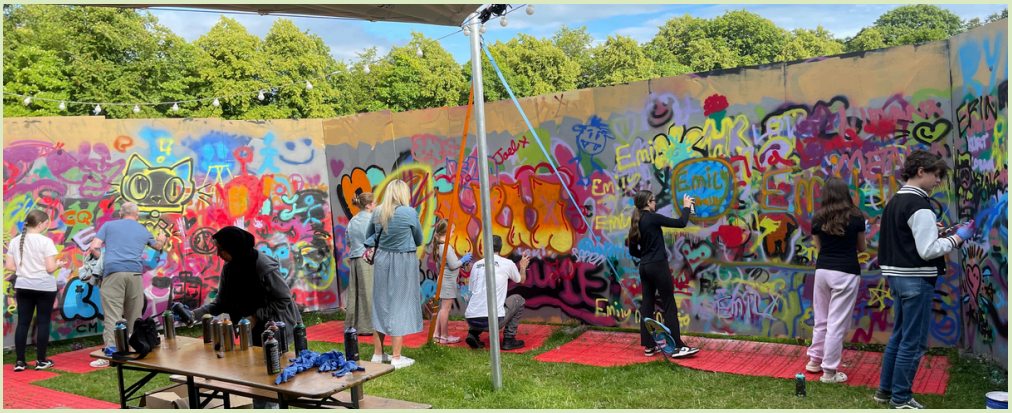


60

HOURS FREE SOFT PLAY

15

CREATIVE ARTS WORKSHOPS



15 OPEN STAGE SLOTS



4 LIVE MUSIC EVENTS

1 COMMUNITY CHOIR FESTIVAL





12 FREE FITNESS & DANCE CLASSES



6 LIVE OPENAIR SPORTS SCREENINGS

EVENT FOCUS: RECOVERY CONNECTS

30TH JUNE

THIS IS OUR 5TH YEAR WORKING IN PARTNERSHIP WITH THE RECOVERY COLLECTIVE TO PROGRAMME SCOTLAND'S FIRST ALCOHOL FREE MUSIC FESTIVAL - RECOVERY CONNECTS



For this event we run a fully alcohol-free site to allow those in recovery to enjoy experiencing live music alongside likeminded people.

This year's recovery connects saw the biggest line-up yet and turnout was incredible.

> The event started out with the aim to show that recovery from addiction was possible, but turned into an event that celebrated our full community coming together to recover from the pressures we all face in life.

Derek Watt - The Recovery Collective



PARTNERSHIP WITH SOUNDLAB

OPEN STAGE CREATIVE WORKSHOPS



This summer, we partnered with Sound Lab to provide 9 creative workshop sessions.

These workshops highlighted the importance of music in shared experiences, and brough a great vibrancy to our afternoons at the arena with songwriting, steelpans, and DJ skills sessions.



2024 Season Highlights



UEFA EUROS 2024 FINAL



GLASGOW ANNUAL HIP HOP JAM & NEW MURALS









ARENA RAIN-CANOPY

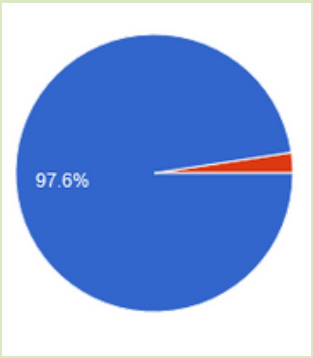


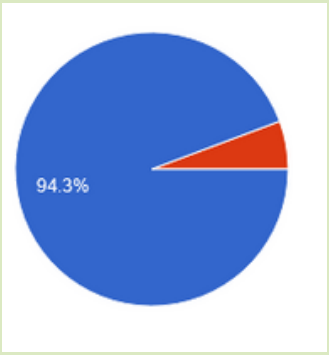
2024 Season Survey Results

OUR SEASON SURVEY HAS RECIEVED 211 RESPONSES SO FAR WITH THE VAST MAJORITY BEING OVERWHELMINGLY POSITIVE

YES
NO

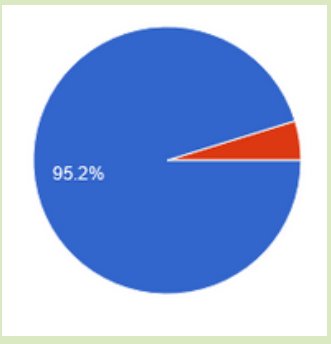
WOULD YOU LIKE TO SEE MORE EVENTS AT QPA?





DO YOU FEEL OUR FREE COMMUNITY EVENTS AT QPA HELP REDUCE ISOLATION AND PROMOTE INCLUSION IN OUR LOCAL AREA?

WOULD YOU LIKE EVENTS AT QPA YEARROUND?



CHALLENGES





VANDALISM

Frustratingly when the festival perimiter isn't in situe, the arena suffers from vandalism with graffiti over the units, stage and mural, electricty box and broken glass in the amphitheatre rendering it unsafe, especially for younger children. This is an ongoing battle to keep on top of.

Each year we spend a large amount of time pre-season ensuring the ampitheatre is safe and well presented for visitors to our events. This includes maintenance to the arena steps, jetwashing, repainting of murals and general cleaning.

Whilst many local residents may assume it is the park's team who facilitate this, it is mostly done and financed by Inhouse CIC ourselves.

Unfortunately, this year we experienced some vandalism of our screen whilst we were live on site. Opening weekend, some young people took it upon themselves to tag our LED Video wall with paint markers, resulting in damaged 6x vidoe panels which had to be replaced.

FUNDING

Securing sufficient funding for Queen's Park Arena has proven to be a significant challenge this year, reflecting the broader difficulties faced by community initiatives in the current economic climate. As a community interest company, our primary mission is to ensure that Queen's Park Arena continues to host free-to-access, donation based or nominal fee events that are open and welcoming to all local residents. Our commitment to maintaining this space as an inclusive venue is unwavering; we believe that community events should be accessible to everyone, without financial barriers that could exclude those who call Glasgow's Southside home.

In the lead-up to the 2024 event season, we applied for over £90,000 in funding to sustain and expand our summer programming. This is just under the 'at cost' amount to operate this programme and does not include paying the salaried staff members who work on this programme year round. This funding was intended to cover a wide range of costs, including the booking of local artists, event production, equipment, support staff and the logistical support necessary to host a series of vibrant and diverse events throughout the summer. However, despite our efforts and the strong case we made for the community benefits of our programme, we faced a stark reality: we were granted only £14,000.

Whilst we are extremely gratefull to LAP (Local area parnership) for awarding the majority of this, the shortfall has posed a considerable challenge. Nevertheless, we remain deeply committed to our mission. Our team is working tirelessly to explore alternative funding sources, including private sponsorship, community fundraising, and partnerships with local businesses, to bridge the gap.
This season Inhouse CIC operated 84 events on the site, with only 3 out of the 84 being commercial events. With such a shortfall on funding we will be looking to add in the reigon of another 4-6 commercial events to subsidise the Free, donation and nominal fee events

LICENSES AND ENFORCING SITE RULES

In accordance with EHO and licensing conditions, we cannot allow outside foor or drink into the festival site. This is consistent with all licenced festival sites in Glasgow and accross most of Scotland. Unfortunately, despite ensuring we had highlighted these rules in communication with the public (ticket purchase emails, social media posts, signage at arena entrance), this lead to some frustration from visitors to site when they were informed they were unable to bring in outside food and drink. Whilst most of our attendees were happy to leave any items at the door to pick up afterwards, our door staff did face some disingenuous comments from visitors.

Going forward, we will continue to highlight our site rules in all event communication and ensure they are easily accessible on our website and social media and increase our food offerings to better meet the needs of all attendees.

Despite these challenges, our resolve has not wavered. We continue to prioritise finding increased funding and continuing maintenence to ensure that Queen's Park Arena remains a vibrant hub for the community. We believe that, with the support of our partners and the community, we can continue to provide free, high-quality events that celebrate the culture and diversity of Glasgow's Southside. Our goal is to ensure that Queen's Park Arena does not become a space that is out of reach for the very people it was created to serve